

EBSU EBR Journal Article Template

Economic and Business Review - Ebonyi State University

Title of Article

Author(s):

[Author names here]

Affiliation(s):

[Institution/Organization]

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[email@domain.com]

Abstract:

(150–250 words) - Provide a concise summary of the research including background, objectives, methods, key findings, and implications.

Keywords:

[Keyword 1, Keyword 2, Keyword 3, Keyword 4]

1. Introduction

Provide background, problem statement, objectives, significance, all fused together in logically flowing paragraphs.

2. Literature Review

Summarize relevant studies and identify gaps.

3. Methodology

Describe design, participants/data, instruments, procedures, analysis.

4. Results and Discussion

Present findings and interpret them.

5. Conclusion and Recommendations

Summarize, implications, limitations, future work.

References

Use APA 7th Edition.

Appendices (if any)

Should not exceed 2 pages.

NOTE:

Total word count should not exceed 8000 words.

Formatting Guidelines:

- Manuscript should not have been submitted elsewhere
- Abstract should not exceed 250 words
- Times New Roman, font 12, double-line spaced
- Not longer than 8000 words (including references and appendix)
- APA referencing style 7th Edition
- Submit to: editor@ebsuebr.com

Article Processing Fee:

Nigerian authors: ₦40,000

International authors: \$50